







Contact

-  425.443.9024
-  marciheider@gmail.com
-  marciheider.com
-  .com/in/marciheider
-  @itsa.me.marci



Objective

Graphic Designer with over 13 years of freelance experience, and 7 years in full time design experience. Seeking full-time employment in a fun, engaging workplace in a remote environment.



Education

2015
B.S. Media Communications
Full Sail University, Florida

2012
A.S. Computer Graphics
Indiana University Purdue
University, Indianapolis



Work Experience

Simple Concepts

Creative Graphic Designer March 2022 - current
Crafting creative for clients with a focus on Microsoft. Creating visual presentations utilizing motion graphics, visual data, and aligning with brand guides. Designing newsletters, infographics, iconography, one pages, event media, booklets, etc.

Be Wild Games

Visual Designer July 2021 - current
Design branding for company and games. Manage and design social media and marketing materials. Design and maintain website. Visual design and public relations. Meme queen (probably).

Microsoft through Wimmer Solutions

Graphic Designer Sept. 2021 - Dec. 2021
Graphic Design support for global team within Microsoft. Design executive level presentations. Design and maintain SharePoint website. Ensure visual consistency across materials.

RH2 Engineers

Graphic Designer Oct. 2019 - Sept. 2021
Design branding for subsidiary company: logo design, website, brand elements. Designed icon library, content for website, social media, and print. Copy writing. Video, including animation. Photo manipulation. Print design: brochures, banners, documents, etc. Social Media strategy and implementation. Managed website. Managed relationship with 3rd party marketing vendor, aligning goals and implementing quality standards. Supported 8 offices in graphic design needs.

D.R. Horton

Regional Lead Graphic Designer March 2019 - Oct. 2019
Lead graphic design creative within small but powerful marketing team. Collaborated with team including other graphic designer. Delegated tasks within graphic design team. Managed timeline and deadlines. Facilitated creative delivery to vendors.

Regional Graphic Designer Aug. 2017 - March 2019

Designed marketing materials for the 13 markets across the West Region including billboards, web banner ads, print material, train wraps, campaign graphics, etc. created first animated GIFs used for ads. Designed logos for new communities. Wrote marketing emails via CRM, strategized segmentation. Minor video editing. Managed website and built landing pages via Sitecore with creative problem solving.

Minuteman Press of Redmond

Sr. Graphic Designer March 2017 - Oct. 2017
Designed custom graphics. Created brochure layouts. Designed business cards, banners, signage. Managed workflow. Marketing campaigns. Variable data. File handling. Copywriting.

Meng Analysis

Marketing Coordinator Aug. 2016 - Feb. 2017
Designed graphics. Copywriting. Created website skin. Created brochure layouts. Designed banners. Created proposals. Marketing material.

Freelance

Graphic Designer July 2009 - (current)
Created custom graphics, marketing materials, illustrations, merchandise, website skins, email templates. Designed branding, logos, packaging, card designs, splash pages, UX, social media, etc. for indie games, both print and video games.



Expertise

- Graphic design
- Brand creation
- Layout
- Iconography
- Infographics
- Social Media
- Motion Graphics
- Typography
- Photo manipulation
- Photography
- Presentation Design
- Journalism background
- Copywriting and editing
- Video/Audio Editing
- Trained in traditional art



Programs

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere
- Adobe Audition
- Adobe InDesign